



# Annemarie Weinert

**ADDRESS:** 30 E ADAMS STREET    **PHONE:** +18722588732    **EMAIL:** ANNEMARIEWEINERT1996@GMAIL.COM

## OBJECTIVE

HIGHLY MOTIVATED MULTIMEDIA DESIGNER WHO CRAFTS ENGAGING SOCIAL MEDIA GRAPHICS AND PROMOTIONAL VIDEOS. PASSIONATE ABOUT STORYTELLING THROUGH VISUALS, WITH A STRONG ARTISTIC BACKGROUND AND PROBLEM-SOLVING SKILLS TO ELEVATE BRAND VISIBILITY AND DRIVE IMPACTFUL DESIGN PROJECTS.

## EDUCATION

ADVANCED DIGITAL MULTIMEDIA  
& DESIGN DEGREE

AUGUST 2023-CURRENT

**PTK HONOR**

## EXPERIENCE

**FREELANCE GRAPHIC DESIGNER | BRANDING SPECIALIST**  
**JAN 2021 – PRESENT**

CREATED VISUAL BRAND GUIDELINES, LOGOS, TYPOGRAPHY, AND COLOR SCHEMES THAT ALIGN WITH CLIENTS' VISION AND TARGET AUDIENCES.

DESIGNED PRINT AND DIGITAL MATERIALS (BUSINESS CARDS, BROCHURES, SOCIAL MEDIA ASSETS) TO MAINTAIN COHESIVE BRAND MESSAGING.

COLLABORATED WITH CLIENTS TO ENSURE THE BRAND STORY WAS EFFECTIVELY COMMUNICATED THROUGH DESIGN.

## SOFTWARE PROFICIENCY

- ADOBE ILLUSTRATOR
- ADOBE PHOTOSHOP
- ADOBE ANIMATE
- ADOBE DREAMWEAVER
- MAYA
- ADOBE INDESIGN
- ADOBE PREMIERE
- HTML5 & CSS
- MICROSOFT OFFICE
- CANVA

## SKILLS

- TIME MANAGEMENT
- TEAM PLAYER
- BILIGUAL(ENGLISH/GERMAN)
- ORGANIZATION